

Ethan Shao

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EDUCATION

Cornell University, Human Ecology College

Ithaca, NY

Bachelor of Science in Design & Environmental Analysis

May 2024

- Relevant Coursework: Problem-Seeking through Programming, Economics, US Healthcare System, Creative Writing
- GPA: 3.48
- Received Dean's List

EXPERIENCE

Vitality Society

New York, NY

Intern

June-August 2023

- Optimized social media content and user interaction strategies to significantly enhance engagement with seniors.
- Integrating digital platforms with physical interaction opportunities to foster an inclusive senior community.

CIBC Investment Banking

Vancouver, Canada

Wealth Management Intern

June-August 2021

- Providing in-depth analysis on international stock markets with an evaluation of associated risks.
- Client portfolio analysis and strategic recommendations.

United Design Group

Shanghai, China

Interior Design Intern

June-August 2022

- Developed design strategies for diverse clientele, ensuring projects meet specific user needs.

Cornell University, Dail Lab at Cornell

Ithaca, NY

Undergraduate Research Assistant

Jan 2021-Jan 2022

- Collaborated with graduate students to analyze electrode placements and fabrications in EEG systems.
- Enhanced quality of research outcomes through optimal research methods.

Cornell University, Professor Jack R. Elliott

Ithaca, NY

Undergraduate Research Assistant

Jan 2021-June 2021

- Sustainable crafting techniques through an exploration of wood.
- Offered expertise on photo documentation and gallery assistance, ensuring high quality presentation and management.

LEADERSHIP

International Student Union

Ithaca, NY

Publications Team

Sep 2021-Oct 2022

- Development and implementation of student engagement strategies, boosting student involvement throughout campus.
- Allocation of university resources to campus clubs, ensuring optimal resource utilization.

Cornell Environmental Collaborative

Ithaca, NY

Branding Director

Sep 2021- June 2022

- Strategically guided Cornell dining and campus-wide groups through collaborative initiatives in sustainability.
- Offer innovative awareness methods for the recycling of student waste.

On The Go Food App

Vancouver, Canada

Founder

March 2018-June 2022

- Developed innovative solutions to combat extended school lunch lines, addressing community inefficiencies.
- Strategic business consulting with Sodexo and schools to ensure successful implementation.

SKILLS/INTERESTS

Language: Conversational Chinese.

Research: Experienced with online research databases, including Google Scholar and LexisNexis Academic.

Technical: Microsoft Word/ Excel/Powerpoint, Canva, Revit, Sketchup, Autocad, Adobe Photoshop/Illustrator/Indesign.

Interests: Travelling around the world, cooking, fishing, and model making.